

Event Details

Baltic Sea Cycle Route: Continuous Cycling Without Limits On A High Quality Cycling Route

Date	Time	Location
March 6, 2019	11:00 - 11:45	CityCube Berlin, Cube Club

Bicycle tourism will remain an important growth market in the coming years. The example of the Baltic Sea Cycle Route shows how improved coordination of international cooperation can lead to an optimization of offers and more effective marketing of the regions. Up-to-date, comprehensive empirical data for Denmark, Germany and Poland illustrate the status quo and provide the basis for Vision 2030, as well as insights into the continued strategic orientation of the Baltic Sea Cycle Route.

Destinations Destination management

Moderated by:

[Fong Choo Leong](#), Bicycle Tourism Officer, German Cyclists' Association ADFC

Panel guests:

[Ádám Bodor](#), Advocacy and EuroVelo Director, European Cycling Federation (ECF)

[Marta Chelkowska](#), Director, Tourism Department, Marshal Office Pomorskie Voivodeship, President of Pomorskie Tourist Board

[Jesper Pørksen](#), Director, Danish Cycling Tourism

[Carolin Ristau](#), Marketing and Public Relations, Mecklenburger Radtour