

## Event Details

### ITB CEO Interview

Date	Time	Location
March 7, 2019	15:00 - 15:45	CityCube Berlin, Auditorium A4/A5

Greg W. Greeley, President of Airbnb Homes, talks about Airbnb's impressive plans to become a Travel Super Brand.

Best Practice Data Destinations Digitalization Distribution Hospitality Artificial intelligence Customer behavior Luxury Marketing Overtourism Travel behavior Sharing economy Social media

#### Interview guest:

[Greg W. Greeley](#), President of Homes, Airbnb

#### Interviewer:

[Damon Embling](#), World Affairs Reporter, Euronews