

Thumb-Stopping Social Storytelling

Date	Time	Location
March 7, 2019	11:30 - 12:00	Hall 7.1b, eTravel Lab

The daily consumption of huge amounts of data is creating a glut of information. Which stories can still manage to whet the appetite? Industry-leader National Geographic reveals best practices for social storytelling.

Tags

[Storytelling](#) [Best Practice](#) [Social Media](#)

Speaker:

[Andrew Nelson](#), Director Editorial Projects, National Geographic Travel