

eTravel Stage Day 4

Date	Time	Location
March 9, 2019	11:00 - 14:00	Hall 6.1, eTravel Stage

Innovative session formats addressing the use of digital technologies and social media in marketing and distribution.

Events

11:00 - 12:00

EU General Data Protection Regulation – Lecture On The Concrete Implementation For Tourism Professionals

Only in German, without Translation.

Speaker:

[Kai Hannemann](#), Managing Director, Astica Consult GmbH

12:00 - 13:00

Online Marketing In Consolidated Form – Practical Knowledge From A To Z

Only in German, without translation.

Speaker:

[Christian Wenzel](#), CW Media Alliance GmbH

13:00 - 14:00

Social Media Marketing For Tourism Professionals

Only in German, without translation.

Speaker:

[Christian Wenzel](#), CW Media Alliance GmbH

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