ITB Young Professionals Day

**Date:** March 4, 2020  
**Time:** 10:45 - 19:30  
**Location:** Hall 11.1, Young Professionals Stage

Please note: All sessions will be held in German only.

Hosted by:  
**Tobias Klöpf**, Vice President, Travel Industry Club

10:45 - 11:00  
**Greeting**  
**Speaker:**  
**Tobias Klöpf**, Vice President, Travel Industry Club

11:00 - 11:45  
**Keynote: Rebellisch gesund - Healthy Life Hacks für deinen Karriere-Boost!**  
**Speaker:**  
**Jonas Höhn**, Founder & Owner, detoxRebels

12:00 - 12:45  
**CEO-Interview: Erfolg und Scheitern in der Tourismusbranche**  
**Interview guest:**  
**Jasmin Taylor**, former JT-Founder & CEO, now Managing Director, Seelandhaus GmbH  
**Interviewer:**  
**Tobias Klöpf**, Vice President, Travel Industry Club

13:00 - 13:45  
**Welche Touristiker braucht die Reisewirtschaft 2030?**  
**Moderated by:**  
**Sabine Pracht**, Editor in Chief, FVW  
**Panel guests:**  
**Michael Buller**, Chairman, VIR - Association of Internet Travel Marketing  
**Prof. Dr. Heinz-Dieter Quack**, Head, Federal Competence Center for Tourism  
**Stephanie Wulf**, Chief Human Resources Officer, DER Touristik
14:00 - 14:45
**Der Kampf um die Talente – Vorbilder, Vorurteile und Erfolgsrezepte**

Moderated by:
**Prof. Dr. Heinz-Dieter Quack**, Head, Federal Competence Center for Tourism

Panel guests:
**Eva-Miriam Gerstner**, Hospitality Consultant, CCM3 Consulting  
**Angela Waerd**, Manager Human Resources & People Development, FLYLINE Tele Sales & Services GmbH

15:00 - 15:45
**Frauenpower in der Reisebranche**

Panel guests:
**Stefanie Brandes**, Managing Director, Aldiana  
**Julia Essig-Grabnar**, Master Student HS Heilbronn, Lufthansa Flight Attendant, Travel Agent, young Mother

16:00 - 16:45
**Smart Tourism: The Future Of Travel Between Sustainability And Digitalization**

- The pictures and emotions speak for themselves in this presentation.
- Brian Young takes us with him to the natural wonders of the earth and shows us how to gently explore them in the future.
- How much tourism can the earth tolerate and what role does digital infrastructure and offers play in this?

Speaker:
**Brian Young**, Managing Director EMEA, G Adventures

17:00 - 17:45
**Verleihung des DGT-ITB Wissenschaftsprizes**

Moderated by:
**Prof. Dr. Jürgen Schmude**, Professor for Economic Geography and Tourism Research, Ludwig-Maximilians-University Munich, President, DGT e.V.

18:00 - 19:30
**Get-together von DGT-Mitgliedern**

Greetings:
**Prof. Dr. Jürgen Schmude**, Professor for Economic Geography and Tourism Research, Ludwig-Maximilians-University Munich, President, DGT e.V.