ITB Young Professionals Day

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<th>Date</th>
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<td>March 4, 2020</td>
<td>10:45 - 19:30</td>
<td>Hall 11.1, Young Professionals Stage</td>
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Please note: All sessions will be held in German only.

Hosted by:
Tobias Klöpf, Vice President, Travel Industry Club

10:45 - 11:00
Greeting
Speaker: Tobias Klöpf, Vice President, Travel Industry Club

11:00 - 11:45
Keynote: Rebellisch gesund - Healthy Life Hacks für deinen Karriere-Boost!
Speaker: Jonas Höhn, Founder & Owner, detoxRebels

12:00 - 12:45
CEO-Interview: Erfolg und Scheitern in der Tourismusbranche
Interview guest: Jasmin Taylor, former JT-Founder & CEO, now Managing Director, Seelandhaus GmbH
Interviewer: Tobias Klöpf, Vice President, Travel Industry Club

13:00 - 13:45
Welche Touristiker braucht die Reisewirtschaft 2030?
Moderated by: Sabine Pracht, Editor in Chief, FVW
Panel guests:
Michael Buller, Chairman, VIR - Association of Internet Travel Marketing
Prof. Dr. Heinz-Dieter Quack, Head, Federal Competence Center for Tourism
Stephanie Wulf, Chief Human Resources Officer, DER Touristik
14:00 - 14:45
Der Kampf um die Talente – Vorbilder, Vorurteile und Erfolgsrezepte

Moderated by:
Prof. Dr. Heinz-Dieter Quack, Head, Federal Competence Center for Tourism

Panel guests:
Eva-Miriam Gerstner, Hospitality Consultant, CCM3 Consulting
Angela Waerdt, Manager Human Resources & People Development, FLYLINE Tele Sales & Services GmbH

15:00 - 15:45
Frauenpower in der Reisebranche

Panel guests:
Stefanie Brandes, Managing Director, Aldiana
Julia Essig-Grabnar, Master Student HS Heilbronn, Lufthansa Flight Attendant, Travel Agent, young Mother

16:00 - 16:45
Smart Tourism: The Future Of Travel Between Sustainability And Digitalization

- The pictures and emotions speak for themselves in this presentation.
- Brian Young takes us with him to the natural wonders of the earth and shows us how to gently explore them in the future.
- How much tourism can the earth tolerate and what role does digital infrastructure and offers play in this?

Speaker:
Brian Young, Managing Director EMEA, G Adventures

17:00 - 17:45
Verleihung des DGT-ITB Wissenschaftspreises

Moderated by:
Prof. Dr. Jürgen Schmude, Professor for Economic Geography and Tourism Research, Ludwig-Maximilians-University Munich, President, DGT e.V.

18:00 - 19:30
Get-together von DGT-Mitgliedern

Greetings:
Prof. Dr. Jürgen Schmude, Professor for Economic Geography and Tourism Research, Ludwig-Maximilians-University Munich, President, DGT e.V.