

## Event Details

### Role Of The Revenue Manager And How Technology Helps Define The Strategy In The Hospitality Industry

Date	Time	Location
March 6, 2019	16:30 - 17:00	Hall 6.1, eTravel Stage

No doubt, the hospitality industry is a notoriously difficult industry to survive in as it is continuously judged by people who actually use their facilities, disposable income and services while indulging in pleasurable experiences, making them less tolerable and considerate. Indeed, the hospitality industry is a million dollar industry comprising everything from hotels, restaurants, bars to amusements parks, movie theatres and transportation. There exists no "one size fits all" strategy leading to success, henceforth, the questions still remain, what makes the hospitality industry beats the odd in achieving hotel revenue optimization.

#### Tags

[Revenue Management](#) [Hospitality Startup](#)

#### Speaker:

[Mário Mouraz](#), CEO & Co-Founder, Climber