



## Speaker Register 2017



### The leading minds of the travel industry. Speakers at ITB Berlin Convention.

As you would expect from the world's largest convention, the latest presentations from the world's leading tourism experts await you at ITB Berlin Convention.

[Martje Abeldt](#)

**Event:**  
eTravel Stage Day 1 - Panel Powered By BVDW: Mobile Travel Apps - From Inspiration To Destination  
**Company:**  
App Annie

[Marc Aeberhard](#)

**Event:**  
ITB Marketing and Distribution Day - New Luxury - What Top-End Customers Really Want  
**Company:**  
Luxury Hotel & Spa Management Ltd.

[Dr Irfan Ahmad](#)

**Event:**  
eTravel Lab Day 1 - How To Reach The Millennial Dominated \$140 Billion Halal Tourism Market  
**Company:**  
Irhal.com

[Iztok Altbauer](#)

**Event:**  
ITB Experts Forum Wellness - Slovenia, The Land Of Healthy Waters - A Wellness Success  
**Company:**  
Slovenian Spas Association

[Michael Altewischer](#)

**Event:**  
ITB Experts Forum Wellness - Forum Opens  
**Company:**  
Wellness Hotels & Resorts GmbH

[Holger Ambroselli](#)

**Event:**  
eTravel Lab Day 2 - From A Silo Mentality To Integrated Processes  
**Company:**



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the a-team

[Kyriakos Anastasiadis](#)

**Event:**

ITB Destination Day 3 - CEO Interview: Cruising In A Shrinking World

**Company:**

Celestyal Cruises

[Hasso Anwer](#)

**Event:**

ITB Marketing and Destination Workshops Day 1 - Mekong Tourism Forum: Human Capital Development

**Company:**

GIZ

[Jana Apih](#)

**Event:**

ITB Destination Day 1 - Green Panel Of Slovenia: Slovenia Makes You Green

**Company:**

GoodPlace sustainable tourism Institute

[Manuel Aragonés](#)

**Event:**

eTravel Stage Day 2 - Top Travel Tech Solutions From Spain

**Company:**

TRAVEL COMPOSITO

[Prof. Dr. Wolfgang Georg Arlt](#)

**Event:**

ITB Marketing and Destination Workshops Day 2 - Europe Invites - Danube Connects. Reaching For The New Markets

**Company:**

COTRI China Outbound Tourism Research Institute

[Prof. Dr. Wolfgang Aschauer](#)

**Event:**

ITB Destination Day 2 - Destination Safety & Security: Highlights From The Latest International Tourism Research

**Company:**

Salzburg University

[Jane Ashton](#)

**Event:**

ITB Tourism for Sustainable Development Day - Challenges In Developing And Emerging Countries - Joint Projects Between The Tourism Sector And Development Cooperation As An Opportunity For Sustainable Development

**Company:**

TUI Group

[Alex Bainbridge](#)

**Event:**



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eTravel Stage Day 2 - Tours, Activities & Restaurants: What next?

**Company:**

Uptaste

[Franz-Josef Baldus](#)

**Event:**

eTravel Stage Day 3 - Snack-Content - The New Successful Trend

**Company:**

koelnkomm kommunikationswerkstatt Gmbh

[Chris Ball](#)

**Event:**

eTravel Lab Day 1 - Take Me There - Virtual Reality And The Customer Experience

**Company:**

glh Hotels

[Martin Baláš](#)

**Event:**

ITB CSR Day - Sustainable Tourism Destinations: Status Quo And Lessons Learned

**Company:**

Tourism and Regional Consulting (BTE)

[Prof. Dr. med. Borwin Bandelow](#)

**Event:**

ITB Destination Day 3 - Studiosus Talk: Travel Safety In Practice: What The Customer Expects

**Company:**

Department of Psychiatry and Psychotherapy, University of Göttingen

[Gabi Bangel](#)

**Event:**

ITB Marketing and Destination Workshops Day 3 - Cycling and Tourism: Creating Urban Cycling Routes

**Company:**

German National Cyclists' Association (ADFC)

[Hüseyin Baraner](#)

**Event:**

ITB Destination Day 2 - Safety & Security: The New Order Of Tourism Destinations

**Company:**

TÜRSAB (Turkish Association of Travel Agents)

[Jon Barnett](#)

**Event:**

ITB Destination Day 3 - Keynote 1: How To Create Global Mega Events For Enthusiasts: The Best Practices Goodwood Festival Of Speed And Goodwood Revival

**Company:**

Goodwood Motor Circuit



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### Vedat Basaran

**Event:**

ITB Marketing and Destination Workshops Day 3 - Gourmet Journeys In The Tourism Market - Culinary Destinations In Turkey

**Company:**

### Prof. Dr.-Ing. Prof. e. h. Wilhelm Bauer

**Event:**

ITB Destination Day 2 - Keynote Session: Destination Security: Status Quo And The Future Of Security Policy And Technology

**Company:**

Fraunhofer Institute for Industrial Engineering and Organization IAO

### Claudia Bauhuber

**Event:**

Other ITB Marketing Sessions - Influencer Marketing: Blessing Or Curse For The Tourism Industry?

**Company:**

AccorHotels Germany GmbH

### Florian Bauhuber

**Event:**

eTravel Lab Day 1 - Digital Management Culture - It' s All A Question Of Attitude!

**Company:**

Tourismszukunft

### Michael Bennett

**Event:**

eTravel Showroom Day 2 - Owning The Digital Conversation Throughout The Travel Journey. How Hoteliers Are Winning At Customer Acquisition And Retention By Understanding Their Customers Along With Looking At The Bigger Picture

**Company:**

Cendyn

### Igor Evgen Bergant

**Event:**

ITB Destination Day 1 - Green Panel Of Slovenia: Slovenia Makes You Green

**Company:**

### Jan Berghold

**Event:**

ITB Business Travel Corporate Day - Accommodation Supply In Trouble?

**Company:**

GfK SE, Nuremberg

### Stefanie Berk

**Event:**

ITB Tourism for Sustainable Development Day - Challenges In Developing And Emerging Countries - Joint Projects



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Between The Tourism Sector And Development Cooperation As An Opportunity For Sustainable Development

**Company:**

Thomas Cook Germany

[Klaus Betz](#)

**Event:**

ITB Destination Day 1 - " ZwischenRufe/Interjections" : Tourism In The Anthropocene Age - Global Impact On Destinations - Powered By The Institute For Tourism & Development

**Company:**

Institute for Tourism and Development

[Matthias Beyer](#)

**Event:**

ITB CSR Day - Climate - Customer - Communication: How Can Sustainable Travel Offers Be Marketed Successfully?

**Company:**

mascontour GmbH

[Kashyap Bhattacharya](#)

**Event:**

eTravel Lab Day 3 - Future Hurdles And Benefits Of Travel Blogging

**Company:**

Toposophy

[Hans-Ingo Biehl](#)

**Event:**

ITB Young Professionals Day - Keynote: The Future of Business Travel: Staffing Requirements In A Multi-Billion-Market?

**Company:**

German Business Travel Association (VDR)

[Dr. Peter Billing](#)

**Event:**

ITB Destination Day 2 - Keynote Session: Destination Security: Status Quo And The Future Of Security Policy And Technology

**Company:**

European Commission ECHO

[Hans-Harry Bittner](#)

**Event:**

ITB Marketing and Distribution Day - Opening Of The Convention

**Company:**

Bittner International Training

[Dr. Jan Bizjak](#)

**Event:**

ITB Destination Day 1 - Green Panel Of Slovenia: Slovenia Makes You Green

**Company:**



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Garten Village Bled

[Jillian Blackbeard](#)

**Event:**

ITB Marketing and Distribution Day - New Luxury - What Top-End Customers Really Want

**Company:**

Botswana Tourism Organisation

[Elena Bogacheva](#)

**Event:**

ITB Experts Forum Wellness - Medical Spa Hotel - A New Modell For Traditional Health Resorts In Eastern Europe?

**Company:**

Spa and Wellness International Council (SWIC)

[Diana Borde](#)

**Event:**

ITB Young Professionals Day - Keynote-Panel Of The DGT: Which Tourism Graduates Will The Tourism Industry Need In 2025?

**Company:**

Condor Flugdienst GmbH

[Ross Borden](#)

**Event:**

ITB Destination Day 3 - Turkey Forum: Importance Of Digital Videos In Travel Promotion

**Company:**

Matador Network

[Nicolas Boudot](#)

**Event:**

ITB Destination Day 1 - Service Robots In Destinations: Live Demonstration Of Pepper In Action

**Company:**

SoftBank Robotics Europe

[Kostas Bouyouris](#)

**Event:**

ITB Destination Day 3 - Sustainable Food: A Benefit For Destinations And Vacationers - In Cooperation With Futouris

**Company:**

Member of BoD Local Food Experts s.c.e

[Tommy Bowen](#)

**Event:**

eTravel Showroom Day 1 - Paperless Travel: Using Apps To Enhance Travel

**Company:**

Vamoos

[Carolyn Brauer](#)



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**Event:**

ITB Hospitality Day - Metasearch & Co.: The Invisible Battle For The Guest

**Company:**

Quality Reservations

[Mike Brauner](#)

**Event:**

ITB Destination Day 3 - Sustainable Food: A Benefit For Destinations And Vacationers - In Cooperation With Futouris

**Company:**

TUI

[Caroline Bremner](#)

**Event:**

ITB Marketing and Destination Workshops Day 3 - Brexit And The USA: Tourism In Times Of Political Disruptions

**Company:**

Euromonitor International

[Sebastian Briones](#)

**Event:**

eTravel Stage Day 2 - Top Travel Tech Solutions From Spain

**Company:**

Pipeline Software

[Dr. Dietrich Brockhagen](#)

**Event:**

ITB CSR Day - Climate - Customer - Communication: How Can Sustainable Travel Offers Be Marketed Successfully?

**Company:**

atmosfair gmbH

[Prof. Armin Brysch](#)

**Event:**

ITB Young Professionals Day - Digitalization Of The Tourism Industry: Showcase, Career Advancement, New Job Descriptions

**Company:**

University of Applied Sciences Kempten

[Michael Buller](#)

**Event:**

eTravel Stage Day 3 - ITB Startup Pitch Powered By Phocuswright

**Company:**

Verband Internet Reisevertrieb

[James Burrows](#)

**Event:**

eTravel Stage Day 1 - Panel: Technology & Vacation Rentals: A Changing Landscape

**Company:**



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Rentals United

[Melvin Böcher](#)

**Event:**

eTravel Lab Day 3 - Future Hurdles And Benefits Of Travel Blogging

**Company:**

Travel Dudes

[Thomas Bömkes](#)

**Event:**

ITB Marketing and Destination Workshops Day 3 - Cruise Events For Special Interest Markets: The Example Of Gay And Lesbian Tourism

**Company:**

Diversity Tourism GmbH

[Alipio Camanzano](#)

**Event:**

eTravel Stage Day 1 - Personalized Advertising Technology In The Travel Industry

**Company:**

CVC

[Sebastian Canaves](#)

**Event:**

Other ITB Marketing Sessions - Influencer Marketing: Blessing Or Curse For The Tourism Industry?

**Company:**

off-the-path.com

[Mike Carlo](#)

**Event:**

eTravel Stage Day 2 - Phocuswright Fast Track At ITB Berlin

**Company:**

Transpay

[Massimo Casaroli](#)

**Event:**

eTravel Stage Day 1 - Panel Powered By BVDW: Mobile Travel Apps - From Inspiration To Destination

**Company:**

DB Systel GmbH

[Nils Casmir](#)

**Event:**

ITB Marketing and Destination Workshops Day 3 - Cruise Events For Special Interest Markets: The Example Of Gay And Lesbian Tourism

**Company:**

DER Touristik

[Alejandro Castro Alfaro](#)



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**Event:**  
ITB CSR Day - Luxury Tourism Of Tomorrow: Gazing At The Stars On The Doorplate Or Under The Open Sky  
**Company:**  
Costa Rica Tourism Board

[Edward Chandler](#)

**Event:**  
eTravel Lab Day 1 - Payments That Power Experience - How B2B Payments Choices Impact Customer Experience In Today' s Competitive Travel Landscape  
**Company:**  
eNett International

[George Chogovadze](#)

**Event:**  
ITB Hospitality Day - The Blessed And The Cursed  
**Company:**  
Georgian National Tourism Administration

[Costas Christ](#)

**Event:**  
National Geographic World Legacy Awards Panel Discussion  
**Company:**  
National Geographic World Legacy Awards

[Thomas Christensen](#)

**Event:**  
eTravel Stage Day 2 - Framing Content & Workflow: Secrets Behind Creative Content Teams  
**Company:**  
Wonderful Copenhagen

[Mike Chuma](#)

**Event:**  
eTravel Lab Day 1 - A Winning Combination: Travel Data Insights From Industry Innovators  
**Company:**  
IDeaS Revenue Solutions

[Georges-Pierre Cladogenis](#)

**Event:**  
ITB Hospitality Day - Safety First  
**Company:**  
Carlson Wagonlit Travel

[Professor Marc Cohen](#)

**Event:**  
ITB Experts Forum Wellness - Do Wellness Tourism, Get Well?  
**Company:**  
School of Health and Biomedical Sciences, RMIT University



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[Kai Collins](#)

**Event:**

ITB Tourism for Sustainable Development Day - “Safari To The Last Of Their Kind” - How Can The Tourism Industry Fight Poaching In A Sustainable Way?

**Company:**

Wilderness Safaris, Botswana

[Pete Comeau](#)

**Event:**

eTravel Stage Day 1 - Panel: Technology & Vacation Rentals: A Changing Landscape

**Company:**

Phocuswright Inc.

[Sergio Comino](#)

**Event:**

ITB Marketing and Distribution Day - New Luxury - What Top-End Customers Really Want

**Company:**

Jesolo International Club Camping

[Prof. Dr. Roland Conrady](#)

**Event:**

ITB Future Day

**Company:**

University of Applied Sciences Worms

[Mike Corey](#)

**Event:**

eTravel Stage Day 1 - PANEL: How To Reach And Address Millennials?

**Company:**

[Yvonne Coulin](#)

**Event:**

ITB Destination Day 2 - Destination Safety & Security: Highlights From The Latest International Tourism Research

**Company:**

Nuremberg Convention and Tourist Office

[Michael Cramer](#)

**Event:**

ITB Marketing and Destination Workshops Day 2 - Europe Invites - Danube Connects. Reaching For The New Markets

**Company:**

European Commission

[Lynn Curry](#)

**Event:**

ITB Experts Forum Wellness - Design For Wellbeing And For The ROI In Your Hospitality Development

**Company:**



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LYNN CURRY, CMC®

[Lucienne Damm](#)

**Event:**

ITB Tourism for Sustainable Development Day - The Cruise Industry - Fair To The Environment And People? Cast Off For More Sustainability

**Company:**

TUI Cruises

[Annemieke de Korte](#)

**Event:**

eTravel Lab Day 3 - How 'Sharing And Caring' Is Context Dependent: Underlying Motives In Millennials' Choices For Peer-To-Peer Accommodation

**Company:**

Hotelschool The Hague

[Anna de Visser-Amundson](#)

**Event:**

eTravel Lab Day 3 - How 'Sharing And Caring' Is Context Dependent: Underlying Motives In Millennials' Choices For Peer-To-Peer Accommodation

**Company:**

Hotelschool The Hague

[Paul Degott](#)

**Event:**

ITB Destination Day 3 - Studiosus Talk: Travel Safety In Practice: What The Customer Expects

**Company:**

[Dagmar Dehmer](#)

**Event:**

ITB Tourism for Sustainable Development Day - "Safari To The Last Of Their Kind" - How Can The Tourism Industry Fight Poaching In A Sustainable Way?

**Company:**

Tagesspiegel

[Armin Dellnitz](#)

**Event:**

ITB CSR Day - Sustainable Tourism Destinations: Status Quo And Lessons Learned

**Company:**

German Tourism Association DTV

[Prof. Dr. Christine Demen Meier](#)

**Event:**

ITB CSR Day - Sustainable Food And Beverage

**Company:**

Ecole hôtelière de Lausanne



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### Urban Denk

**Event:**

ITB Hospitality Day - From Foodies To Food Design To No Food: How Hotels Are Dealing With F&B Challenges

**Company:**

Deutsche Hospitality

### Prof. Dr. med. Michael Dettling

**Event:**

ITB Future Day - Travel In Times Of Global Political Uncertainty

**Company:**

Department of Psychiatry and Psychotherapy, Charité-University Medicine Berlin

### Marius Donhauser

**Event:**

ITB Hospitality Day - Metasearch & Co.: The Invisible Battle For The Guest

**Company:**

Hotel Der Salzburger Hof

### Sarah Douag

**Event:**

ITB Hospitality Day - Hostels - Refreshed

**Company:**

### Wilfried Dreckmann

**Event:**

ITB Experts Forum Wellness - Discussion With The Spa Design Experts - Case Studies And Interactive Discussion Period

**Company:**

Spa Project

### René du Terroil

**Event:**

eTravel Stage Day 3 - Social Media, Technology And Tourism In Iran

**Company:**

Iran Doostan Tours

### Vicky Dubrovsky

**Event:**

eTravel Showroom Day 2 - Customer Support For Travel: Instant Channels - Instant Opportunities

**Company:**

Aviacontact

### Dirk Dunkelberg

**Event:**

ITB CSR Day - Sustainable Tourism Destinations: Status Quo And Lessons Learned

**Company:**

German Tourism Association (DTV)



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[Dr. Heike Döll-König](#)

**Event:**

ITB Young Professionals Day - Keynote-Panel Of The DGT: Which Tourism Graduates Will The Tourism Industry Need In 2025?

**Company:**

Tourismus NRW e.V.

[Roland Elter](#)

**Event:**

ITB Destination Day 1 - Focus On China - Brought To You By TravelDaily China

**Company:**

Maritim Hotels

[Christoph Engl](#)

**Event:**

ITB Destination Day 3 - Outlook Keynote: Destination Branding: Creating Desire For Travel

**Company:**

Brand Trust GmbH

[Juan Esteves](#)

**Event:**

eTravel Lab Day 3 - From On-Line To On-You - How New Consumer Behavior Shapes Business Travel

**Company:**

Egencia

[Michael Faber](#)

**Event:**

eTravel Stage Day 1 - Travel Technology: News From Tour Operators, Destinations And Hotels

**Company:**

Tourismszukunft

[Tobias Farnung](#)

**Event:**

ITB Destination Day 2 - Latin America Ahoy! Cruises In The Region Are On Course For Growth - In Cooperation With ARGE Lateinamerika -

**Company:**

Travel One

[Jody Farrar](#)

**Event:**

eTravel Showroom Day 1 - Best Practices (And Things To Avoid) For Using Traveler Photos In Your Marketing

**Company:**

Chute

[Johnathan Fauver](#)

**Event:**



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eTravel Showroom Day 1 - Experiences Drive Visitors: The Role Of DMOs In Booking In-Destination Products And Services

**Company:**

TrekkSoft

[Konstantin Andreas Feustel](#)

**Event:**

eTravel Showroom Day 2 - The Guest, The Unknown Entity?

**Company:**

GEIOS AG

[Norbert Fiebig](#)

**Event:**

ITB CSR Day - Climate - Customer - Communication: How Can Sustainable Travel Offers Be Marketed Successfully?

**Company:**

German Travel Association (DRV)

[Catharina Fischer](#)

**Event:**

eTravel Stage Day 1 - PANEL: How To Reach And Address Millennials?

**Company:**

Tourismszukunft

[Stephen Flanagan](#)

**Event:**

eTravel Showroom Day 1 - Travel & Play, Gamification Of Travel

**Company:**

Redcrox.com

[Marc Fleischhauer](#)

**Event:**

Business Travel Workshops - Interactive Lecture - Powered By VDR

**Company:**

Mobility Deutsche Post AG

[Brekke Fletcher](#)

**Event:**

ITB Marketing and Distribution Day - From Connected Intelligence To Digital Realities: Major Trends In A Shifting Technology Landscape

**Company:**

CNN

[Michael Flück](#)

**Event:**

ITB Business Travel Corporate Day - How To Curb Travel Costs: Four Ideas And Products

**Company:**

refund.me GmbH



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[Oliver Fodor](#)

**Event:**

ITB Marketing and Destination Workshops Day 2 - Europe Invites - Danube Connects. Reaching For The New Markets

**Company:**

Hungarian Tourism Agency

[Frédéric Fontaine](#)

**Event:**

ITB Hospitality Day - Hostels - Refreshed

**Company:**

AccorHotels

[Dr. Corinna Franke-Wöller](#)

**Event:**

ITB Tourism for Sustainable Development Day - Challenges In Developing And Emerging Countries - Joint Projects Between The Tourism Sector And Development Cooperation As An Opportunity For Sustainable Development

**Company:**

Agentur für Wirtschaft und Entwicklung (AWE)

[Prof. Dr. Robert E. Frash](#)

**Event:**

ITB Marketing and Destination Workshops Day 2 - Motorcycle Tourism: Empirical Study On Travel Motivation In Germany And The USA

**Company:**

College of Charleston

[Rolf Freitag](#)

**Event:**

ITB Future Day - IPK' s World Travel Monitor: Forecasting The Development Of Global And European Tourism - In Cooperation With IPK International

**Company:**

IPK International

[Jan Frenzel](#)

**Event:**

ITB Destination Day 2 - Destination Safety & Security: Highlights From The Latest International Tourism Research

**Company:**

EXOP

[Uwe Frers](#)

**Event:**

eTravel Stage Day 2 - Travel Start-Ups: You Don' t Have A Chance - But Try To Take The Opportunity

**Company:**

[Sebastian Freymuth](#)

**Event:**



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ITB Business Travel Corporate Day - How To Curb Travel Costs: Four Ideas And Products

**Company:**

Cash Back VAT Reclaim AG

[Tim Frey](#)

**Event:**

eTravel Showroom Day 1 - Converting Travelers Into Customers With Digital Touchpoints

**Company:**

lunera GmbH & Co. KG

[RJ Friedlander](#)

**Event:**

eTravel Showroom Day 2 - Delivering Outstanding Guest Experiences - The Key to Success

**Company:**

ReviewPro

[Bernd Fritzes](#)

**Event:**

ITB MICE Day - If You Digitalize A Crappy Process, You' ll End Up With A Crappy Digital Process

**Company:**

Vereinigung Deutscher Veranstaltungsorganisatoren e. V.

[José Manuel Fröhling](#)

**Event:**

ITB Tourism for Sustainable Development Day - Challenges In Developing And Emerging Countries - Joint Projects Between The Tourism Sector And Development Cooperation As An Opportunity For Sustainable Development

**Company:**

Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

[Ania Förster](#)

**Event:**

ITB MICE Day - Keynote: Change Begins In The Head - Instigation To Think Outside The Box!

**Company:**

[Christoph Führer](#)

**Event:**

ITB Business Travel Corporate Day - How To Curb Travel Costs: Four Ideas And Products

**Company:**

DER (business travel unit)

[Michael Fürer](#)

**Event:**

ITB Business Travel Corporate Day - New Options For Travel Managers

**Company:**

AirPlus Servicekarten GmbH

[Patience Gandiwa](#)



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**Event:**

ITB Tourism for Sustainable Development Day - "Safari To The Last Of Their Kind" - How Can The Tourism Industry Fight Poaching In A Sustainable Way?

**Company:**

Zimbabwe Parks and Wildlife Management Authority

[Hernán García](#)

**Event:**

eTravel Showroom Day 1 - Connecting Tour Operators With OTAs

**Company:**

TravelPAQ

[Fabian Gartmann](#)

**Event:**

eTravel Stage Day 3 - Disrupting The Camping Market

**Company:**

Get A Camp

[Guillermo Gaspart](#)

**Event:**

eTravel Stage Day 2 - Top Travel Tech Solutions From Spain

**Company:**

ByHours.com

[Peter Ulf Geisler](#)

**Event:**

ITB Destination Day 2 - Latin America Ahoy! Cruises In The Region Are On Course For Growth - In Cooperation With ARGE Lateinamerika -

**Company:**

RCL Cruises Ltd.

[Prof. Stephan Gerhard](#)

**Event:**

ITB Hospitality Day - Safety First

**Company:**

Solutions Holding

[Matt Gibson](#)

**Event:**

eTravel Stage Day 2 - Cooperating With Bloggers For Place And Product Marketing - Case Study Of Travel Blogger Association Asia

**Company:**

Professional Travel Bloggers Association

[Roumiana Gotseva](#)

**Event:**

eTravel Lab Day 2 - Forewarned Is Forearmed



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**Company:**

Center for Strategic Foresight

[Chris Gottlieb](#)

**Event:**

ITB Marketing and Destination Workshops Day 3 - Brexit And The USA: Tourism In Times Of Political Disruptions

**Company:**

London & Partners

[Thomas Goval](#)

**Event:**

ITB CSR Day - Sustainable Food And Beverage

**Company:**

Hotel Indigo Berlin Ku'damm

[Helge Grammerstorf](#)

**Event:**

ITB CSR Day - The Hot Seat: Climate Fanaticism vs. Losing Touch With Reality!? - The Cruise Industry

**Company:**

CLIA Deutschland

[Oliver Graue](#)

**Event:**

ITB Business Travel Corporate Day - How To Curb Travel Costs: Four Ideas And Products

**Company:**

BizTravel

[Nick Greenfield](#)

**Event:**

eTravel Lab Day 1 - Take Me There - Virtual Reality And The Customer Experience

**Company:**

ETOA - European Tour Operators Association

[Andreas M. Gross](#)

**Event:**

ITB Destination Day 2 - Latin America Ahoy! Cruises In The Region Are On Course For Growth - In Cooperation With ARGE Lateinamerika -

**Company:**

ARGE Lateinamerika e. V.

[Frederic Guillemard](#)

**Event:**

ITB Destination Day 2 - Latin America Ahoy! Cruises In The Region Are On Course For Growth - In Cooperation With ARGE Lateinamerika -

**Company:**

Australis



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[Prof. Dr. Stefan Gössling](#)

**Event:**

ITB CSR Day - Climate Change

**Company:**

Linnaeus University Kalmar

[Dr. Susanne Götze](#)

**Event:**

ITB Destination Day 1 - " ZwischenRufe/Interjections" : Tourism In The Anthropocene Age - Global Impact On Destinations - Powered By The Institute For Tourism & Development

**Company:**

klimaretter.info

[Mehmet Gürs](#)

**Event:**

ITB Marketing and Destination Workshops Day 3 - Gourmet Journeys In The Tourism Market - Culinary Destinations In Turkey

**Company:**

Istanbul Food & Beverage Group

[Nick Hall](#)

**Event:**

ITB Future Day - The Great Tourism Debate

**Company:**

DITT

[Paul Halpenny](#)

**Event:**

ITB Hospitality Day - Hostels - Refreshed

**Company:**

Hostelworld Group

[Jason Hancock](#)

**Event:**

eTravel Stage Day 2 - Phocuswright Fast Track At ITB Berlin

**Company:**

eNett International

[Yan Han](#)

**Event:**

ITB Future Day - Greeting From The Co-Host WTCF

**Company:**

World Tourism Cities Federation

[Dr. Oliver Heckmann](#)

**Event:**

ITB Future Day - ITB Keynote Interview: One-On-One With Influential Industry Leaders



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**Company:**

Google Inc.

[Felix Heimbrecht](#)

**Event:**

eTravel Lab Day 2 - Conversational Interfaces: Where Are We Heading?

**Company:**

SapientRazorfish

[Olaf Heinen](#)

**Event:**

Business Travel Workshops - Stop! No Entry: Risks And Consequences Of Visa Applications

**Company:**

Business Visum GmbH

[Christoph Heinrich](#)

**Event:**

ITB Tourism for Sustainable Development Day - "Safari To The Last Of Their Kind" - How Can The Tourism Industry Fight Poaching In A Sustainable Way?

**Company:**

WWF Germany

[Thomas Helldorff](#)

**Event:**

eTravel Stage Day 2 - Phocuswright Fast Track At ITB Berlin

**Company:**

Worldpay

[Peter Hense](#)

**Event:**

eTravel Lab Day 2 - Social Media As A Sales Channel: Chatbots, Messengers, Customer Loyalty And The Law

**Company:**

Spirit Legal LLP

[Duane Hepditch](#)

**Event:**

eTravel Showroom Day 2 - Owning The Digital Conversation Throughout The Travel Journey. How Hoteliers Are Winning At Customer Acquisition And Retention By Understanding Their Customers Along With Looking At The Bigger Picture

**Company:**

Cendyn

[Heide Herbst](#)

**Event:**

Other ITB Marketing Sessions - Influencer Marketing: Blessing Or Curse For The Tourism Industry?

**Company:**

Brandnew IO



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### Uwe Hering

**Event:**

eTravel Showroom Day 2 - MyLike - Your Trusted Digital Multi-Channel Travel And Service Tool

**Company:**

myLike UG

### Marc Herrgott

**Event:**

eTravel Showroom Day 2 - Traffics Labs „ The Impact Of Artificial Intelligence On The Travel Industry”

**Company:**

traffics Software Systems for the Tourismus Industry

### Prof. Dr. Dietmar Herz

**Event:**

ITB Destination Day 1 - ” ZwischenRufe/Interjections” : Tourism In The Anthropocene Age - Global Impact On Destinations - Powered By The Institute For Tourism & Development

**Company:**

Institute for Tourism and Development

### Fabian Heuer

**Event:**

eTravel Lab Day 2 - „Online - Offline - Noline “ - Cross-Channel-Sales Using The Example Of TUI Germany

**Company:**

TUI Deutschland GmbH

### Philipp Hillenbrand

**Event:**

eTravel Stage Day 3 - Disrupting The Camping Market

**Company:**

Campsy

### Bastian Hiller

**Event:**

eTravel Stage Day 1 - Travel Technology: News From Tour Operators, Destinations And Hotels

**Company:**

Tourismszukunft

### Timo Hinrichsen

**Event:**

eTravel Showroom Day 2 - Kunden begeistern, Zusatzerlöse generieren und echten Mehrwert bieten - was Gäste online wirklich wollen

**Company:**

Virtual Service Solutions AG

### Malte Hock

**Event:**



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Business Travel Workshops - Interactive Lecture - Powered By VDR

**Company:**

Europcar Deutschland

[Gerald Hoff](#)

**Event:**

eTravel Stage Day 3 - ITB Startup Pitch Powered By Phocuswright

**Company:**

CUBE GmbH

[Kerstin Hoffmann-Wagner](#)

**Event:**

ITB MICE Day - Between Daily Business And Megatrend-Hype - How Will Events Truly Change In The Future?

**Company:**

HOFFMANN EVENTBERATUNG

[Christoph Hoffmann](#)

**Event:**

ITB Hospitality Day - From Foodies To Food Design To No Food: How Hotels Are Dealing With F&B Challenges

**Company:**

The 25hours Hotel Company

[Dirk Hofmann](#)

**Event:**

eTravel Showroom Day 2 - Traffics Labs „ The Impact Of Artificial Intelligence On The Travel Industry”

**Company:**

DAIN Studios

[Rob Holmes](#)

**Event:**

eTravel Stage Day 3 - ROI Of Story Telling: Keys To Successful Content Marketing Campaigns (Digital Storytelling, Distribution, Case Studies & Beyond)

**Company:**

GLP Films

[Prof. Dr. Rupert Holzapfel](#)

**Event:**

ITB Destination Day 1 - Opening Of The Convention

**Company:**

Bremen University of Applied Sciences

[Kristine Honig](#)

**Event:**

eTravel Lab Day 1 - Augmented Reality: More Than Just Hype?

**Company:**

Tourismszukunft



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[Thomas Houriez](#)

**Event:**

ITB Marketing and Distribution Day - The Rise Of Artificial Intelligence In Travel

**Company:**

Sépage S.A.S.

[Ingrid-Gabriela Hoven](#)

**Event:**

ITB Tourism for Sustainable Development Day - “Safari To The Last Of Their Kind” - How Can The Tourism Industry Fight Poaching In A Sustainable Way?

**Company:**

German Federal Ministry for Economic Cooperation and Development (BMZ)

[Chris Howard](#)

**Event:**

eTravel Lab Day 1 - Take Me There - Virtual Reality And The Customer Experience

**Company:**

Matterport

[Peng Huang](#)

**Event:**

ITB Destination Day 1 - Focus On China - Brought To You By TravelDaily China

**Company:**

HK CTS Hotels

[Jens Huwald](#)

**Event:**

ITB Marketing and Destination Workshops Day 2 - The 360 Degree Vision: Google Street View Trusted (GSVT), 360 Degree Photography And Video

**Company:**

Bayern Tourismus Marketing GmbH

[Kirsi Hyvaerinen](#)

**Event:**

ITB Destination Day 2 - Opening Of The Convention

**Company:**

ITB Advisory

[Peter Höbel](#)

**Event:**

ITB Future Day - Travel In Times Of Global Political Uncertainty

**Company:**

crisadvice - crisis management consultants

[Susanne Höller](#)

**Event:**

eTravel Stage Day 2 - Panel: The Era of Collaboration - Why Cross-Border DMO Partnerships Make Sense



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**Company:**

Graz Tourism

[Dr. Aris Ikkos](#)

**Event:**

ITB Hospitality Day - The Blessed And The Cursed

**Company:**

Insete

[Thomas P. Illes](#)

**Event:**

ITB CSR Day - The Hot Seat: Climate Fanaticism vs. Losing Touch With Reality!? - The Cruise Industry

**Company:**

[Clay Jackson](#)

**Event:**

eTravel Lab Day 1 - A Winning Combination: Travel Data Insights From Industry Innovators

**Company:**

nSight

[Kenny Jacobs](#)

**Event:**

ITB Marketing and Distribution Day - ITB Keynote: The Future of European Tourism

**Company:**

Ryanair

[Rika Jean-Francois](#)

**Event:**

ITB Marketing and Destination Workshops Day 3 - Cruise Events For Special Interest Markets: The Example Of Gay And Lesbian Tourism

**Company:**

ITB Berlin

[Dr. Joanne Jia](#)

**Event:**

ITB Destination Day 1 - Focus On China - Brought To You By TravelDaily China

**Company:**

Christie & Co

[Dr. Axel Jockwer](#)

**Event:**

eTravel Lab Day 1 - The Revolution Is Eating Its Children - The End Of The Hotel Review

**Company:**

[Andrew Jones](#)

**Event:**

ITB Destination Day 1 - " ZwischenRufe/Interjections" : Tourism In The Anthropocene Age - Global Impact On



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Destinations - Powered By The Institute For Tourism & Development

**Company:**

Pacific Asia Travel Association PATA

[Olaf Junker](#)

**Event:**

ITB Destination Day 2 - Keynote Session: Destination Security: Status Quo And The Future Of Security Policy And Technology

**Company:**

Airport Research Center GmbH

[Moez Kacem](#)

**Event:**

eTravel Stage Day 3 - M-Tourism In The Context Of Mobile Culture In Northern African Destinations

**Company:**

François-Tourisme-Consultants (FTC)

[Omer Z. Kaddouri](#)

**Event:**

ITB Hospitality Day - The Blessed And The Cursed

**Company:**

Rotana Hotels

[Prof. Dr. Lučka Kajfež Bogataj](#)

**Event:**

ITB Destination Day 1 - Green Panel Of Slovenia: Slovenia Makes You Green

**Company:**

University of Ljubljana

[Alexander Karapidis](#)

**Event:**

ITB Destination Day 2 - Keynote Session: Destination Security: Status Quo And The Future Of Security Policy And Technology

**Company:**

Fraunhofer Institute for Industrial Engineering and Organization IAO

[Serafim Karouzakis](#)

**Event:**

ITB Destination Day 3 - Sustainable Food: A Benefit For Destinations And Vacationers - In Cooperation With Futouris

**Company:**

TUI MAGIC LIFE Candia Maris

[Stefan Kaufhold](#)

**Event:**

eTravel Stage Day 1 - mCLOUD - The Data Biotope For Mobility 4.0

**Company:**



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Federal Ministry for Transport and Digital Infrastructure (BMVI)

[Andreas Kaufmann](#)

**Event:**

eTravel Lab Day 2 - Sales Strategies With Google - Empty Promises Or New Opportunities?

**Company:**

Die Webboxer

[Issam Kazim](#)

**Event:**

ITB Destination Day 3 - Keynote 2: Dubai' s Focus On Mobile Devices For Destination Marketing

**Company:**

Dubai Corporation for Tourism and Commerce Marketing DCTCM

[Matthias Keller](#)

**Event:**

eTravel Stage Day 1 - Chatbotspecial: Chatbots, AI And Machine Learning In Customer Interaction

**Company:**

Kayak

[Sarah Kennedy Ellis](#)

**Event:**

ITB Hospitality Day - Is The Hotel Industry Prepared To Welcome Digitalization, With Its Innovations In Automation, Internet Of Things And Artificial Intelligence?

**Company:**

Sabre

[Barbara Kenner](#)

**Event:**

ITB CSR Day - Sustainable Tourism Destinations: Status Quo And Lessons Learned

**Company:**

Organic Hotel and Guesthouse Kenners LandLust

[Tom Kent](#)

**Event:**

eTravel Showroom Day 1 - Travel & Play, Gamification Of Travel

**Company:**

Redcrox.com

[Arda Kertmelioglu](#)

**Event:**

ITB Destination Day 3 - Turkey Forum: Importance Of Digital Videos In Travel Promotion

**Company:**

PANGEA

[Michael Keuntje](#)

**Event:**



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eTravel Showroom Day 2 - Google Street View | Trusted: See How It Improves Google Page Rank, Time On Site And Travellers Readiness To Spend

**Company:**

Sternzeit Media GmbH

[Hon. Tshekedi Khama](#)

**Event:**

ITB Destination Day 1 - Greeting From ITB Partner Country Botswana

**Company:**

Botswana

[Tobias Klöpf](#)

**Event:**

ITB Young Professionals Day

**Company:**

University of Applied Sciences Worms

[Ben Knapp](#)

**Event:**

ITB Marketing and Destination Workshops Day 2 - Success Factors For Nation And Place Branding

**Company:**

Saffron

[Carsten Knauer](#)

**Event:**

ITB Business Travel Corporate Day - How To Curb Travel Costs: Four Ideas And Products

**Company:**

Bundesverband Materialwirtschaft, Einkauf und Logistik e. V. (BME)

[Olaf Koch](#)

**Event:**

ITB CSR Day - ITB CEO Keynote: Acting Today For Tomorrow - Sustainability In Corporate Strategy

**Company:**

Metro AG

[Andreas Konkel](#)

**Event:**

ITB Business Travel Corporate Day - Accommodation Supply In Trouble?

**Company:**

Diehl Stiftung und Co. KG, Nuremberg

[John Christian Kornblum](#)

**Event:**

ITB Future Day - Keynote 1 - The New Era Of World Disorder: The Multiplication Of Crises

**Company:**

Former US Ambassador to Germany



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### Miha Kovačič

**Event:**

ITB MICE Day - Power To The Meeting - The Slovenian Methodology For Creating Memorable Events With Conventa Case Study

**Company:**

Slovenian Convention Bureau

### Lothar Krause

**Event:**

eTravel Stage Day 1 - Personalized Advertising Technology In The Travel Industry

**Company:**

Sociomantic Labs

### Raúl Krauthausen

**Event:**

ITB MICE Day - When The Revolving Door Becomes A Challenge - Why Accessibility Concerns All Of Us And What Can Be Optimized At Organized Events

**Company:**

Berliner Sozialhelden e. V.

### Prof. Dr. Edgar Kreilkamp

**Event:**

ITB CSR Day - Climate - Customer - Communication: How Can Sustainable Travel Offers Be Marketed Successfully?

**Company:**

Leuphana University of Lueneburg

### Michael Krenz

**Event:**

ITB Business Travel Corporate Day - Accommodation Supply In Trouble?

**Company:**

TourisMarketing Service GmbH, Stralsund

### Michael Krons

**Event:**

ITB Future Day - Travel In Times Of Global Political Uncertainty

**Company:**

Phoenix / ZDF German Television

### Alex Krustev

**Event:**

eTravel Showroom Day 1 - Reducing Hotel' s OTA Dependency By Guest Engagement

**Company:**

Reputize

### Peter-Mario Kubsch

**Event:**

ITB Destination Day 2 - Safety & Security: The New Order Of Tourism Destinations



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**Company:**

Studiosus Reisen

[Michael Kuptz](#)

**Event:**

eTravel Stage Day 2 - How Can Travel Companies Benefit By Seamlessly Integrating Payments Into Travel Commerce Platform?

**Company:**

Travelport

[Andreas Kurth](#)

**Event:**

ITB Marketing and Destination Workshops Day 2 - The 360 Degree Vision: Google Street View Trusted (GSVT), 360 Degree Photography And Video

**Company:**

TUI Group

[Dr. Max Kury](#)

**Event:**

Business Travel Workshops - Interactive Lecture - Powered By VDR

**Company:**

Ubeeqo GmbH Deutschland

[Ronald Kötteritzsch](#)

**Event:**

ITB MICE Day - Convention Of The Future, Case Study LINC - Leipzig Interventional Course

**Company:**

Leipziger Messe GmbH

[Juan Pablo Lafosse](#)

**Event:**

eTravel Showroom Day 1 - Launching Of The First Virtual Reality Global Platform For Travel

**Company:**

Almundo.com

[Bob Lange](#)

**Event:**

ITB Marketing and Distribution Day - Innovative Aircraft Types: Basis for Gaining New Customers

**Company:**

Airbus

[Alexander Langhans](#)

**Event:**

Business Travel Workshops - Stop! No Entry: Risks And Consequences Of Visa Applications

**Company:**

Visumpoint GmbH



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[Wolfgang Langmeier](#)

**Event:**

eTravel Stage Day 2 - Digital Attractions : Example: The Jochen Schweizer Arena

**Company:**

Jochen Schweizer Holding GmbH

[Doug Lansky](#)

**Event:**

ITB Destination Day 3 - "Overtourism" In Destinations: Best Practice Solutions From High-Tech To Quota Restrictions

**Company:**

[Brigitte Lehle](#)

**Event:**

ITB Business Travel Corporate Day - The Travel Community Plattform Of Unilever

**Company:**

Dürr AG

[Matevž Lenarčič](#)

**Event:**

ITB Destination Day 1 - Green Panel Of Slovenia: Slovenia Makes You Green

**Company:**

[Richard Lewis](#)

**Event:**

eTravel Lab Day 2 - A Simple Address For Everyone Everywhere

**Company:**

what3words.com

[Charlie Li](#)

**Event:**

ITB Destination Day 1 - Focus On China - Brought To You By TravelDaily China

**Company:**

TravelDaily China

[Dr. Andriew Lim](#)

**Event:**

ITB Hospitality Day - Is The Hotel Industry Prepared To Welcome Digitalization, With Its Innovations In Automation, Internet Of Things And Artificial Intelligence?

**Company:**

Hotelschool The Hague

[Juliane Lindner](#)

**Event:**

eTravel Lab Day 2 - TUI.com - Added Value From User-Centric Development

**Company:**

TUI Germany GmbH



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### Maximilian Lober

**Event:**

eTravel Lab Day 3 - Leeway For Business Travelers

**Company:**

Voila Travel GmbH

### Prof. Dr. Martin Lohmann

**Event:**

ITB Destination Day 3 - Studiosus Talk: Travel Safety In Practice: What The Customer Expects

**Company:**

NIT (Institute for Tourism and Recreational Research in Northern Europe)

### Hon. Maurice Loustau-Lalanne

**Event:**

ITB Marketing and Distribution Day - New Luxury - What Top-End Customers Really Want

**Company:**

Republic of Seychelles

### David Low

**Event:**

ITB Marketing and Distribution Day - The Rise Of Artificial Intelligence In Travel

**Company:**

Skyscanner

### Bart Lyrarakis

**Event:**

ITB Destination Day 3 - Sustainable Food: A Benefit For Destinations And Vacationers - In Cooperation With Futouris

**Company:**

GEA SA - Lyrarakis Wines

### Jochen Mai

**Event:**

ITB Young Professionals Day - Business Dos And Don' ts: Manners, Customs, And Pitfalls In Professional Life

**Company:**

### Günter Mainka

**Event:**

ITB MICE Day - Effectively Showcasing And Communicating Events, Conferences And Incentives

**Company:**

Twilight Events Deutschland GmbH

### Sébastien Maire

**Event:**

ITB Hospitality Day - Safety First

**Company:**



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City of Paris

[Angus Marsden](#)

**Event:**

eTravel Showroom Day 1 - Paperless Travel: Using Apps To Enhance Travel

**Company:**

Vamoos

[Prof. Dr. Carlos Martin-Rios](#)

**Event:**

ITB CSR Day - Sustainable Food And Beverage

**Company:**

Ecole hôtelière de Lausanne

[Arnaud Masson](#)

**Event:**

eTravel Stage Day 3 - Smart Tourism: Knowing What Customers Want Before They Do

**Company:**

Voyages-sncf.com

[Marcello Mastioni](#)

**Event:**

eTravel Stage Day 1 - Panel: Technology & Vacation Rentals: A Changing Landscape

**Company:**

HomeAway

[Richard Matuzevich](#)

**Event:**

ITB Destination Day 1 - World Tourism Economy Trends 2017 & Chinese Outbound Tourism

**Company:**

Secretariat of WTCF

[Artur Maurer](#)

**Event:**

ITB MICE Day

**Company:**

AM Moderation

[Kevin May](#)

**Event:**

eTravel Stage Day 3 - ITB Startup Pitch Powered By Phocuswright

**Company:**

Tnooz

[Mark McSpadden](#)

**Event:**

ITB Marketing and Distribution Day - From Connected Intelligence To Digital Realities: Major Trends In A



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Shifting Technology Landscape

**Company:**

Sabre Labs

[Hitesh Mehta](#)

**Event:**

ITB CSR Day - Luxury Tourism Of Tomorrow: Gazing At The Stars On The Doorplate Or Under The Open Sky

**Company:**

HM Design

[Eleni Melita](#)

**Event:**

ITB Destination Day 3 - Sustainable Food: A Benefit For Destinations And Vacationers - In Cooperation With Futouris

**Company:**

Greek National Tourism Organization - Germany

[Philip Michie](#)

**Event:**

eTravel Lab Day 3 - Booking Travel, Managing Costs, Increasing Security

**Company:**

Sabre

[Michael Mitterhofer](#)

**Event:**

eTravel Showroom Day 1 - How To Inspire, Interact With And Convince Your Guests

**Company:**

Zeppelin Group sri

[Nicholas Montemaggi](#)

**Event:**

eTravel Stage Day 2 - Panel: The Era of Collaboration - Why Cross-Border DMO Partnerships Make Sense

**Company:**

iambassador

[Paul Moxness](#)

**Event:**

ITB Hospitality Day - Safety First

**Company:**

The Carlson Rezidor Hotel Group

[Yvonne Moya](#)

**Event:**

ITB Business Travel Corporate Day - The Travel Community Plattform Of Unilever

**Company:**

Unilever



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[Bernd Muckenschnabel](#)

**Event:**

eTravel Stage Day 1 - Panel: Technology & Vacation Rentals: A Changing Landscape

**Company:**

Novasol

[Dileep Mudadeniya](#)

**Event:**

eTravel Stage Day 2 - Cooperating With Bloggers For Place And Product Marketing – Case Study Of Travel Blogger Association Asia

**Company:**

Cinnamon Hotels & Resorts

[Oliver P. Mueller](#)

**Event:**

ITB Marketing and Destination Workshops Day 3 - Cruise Events For Special Interest Markets: The Example Of Gay And Lesbian Tourism

**Company:**

[Jennifer Mulinde-Schmid](#)

**Event:**

ITB CSR Day - Sustainable Food And Beverage

**Company:**

Schwarze Heidi, Berlin

[Lucinio Muñoz Muñoz](#)

**Event:**

eTravel Stage Day 2 - Top Travel Tech Solutions From Spain

**Company:**

[Dr. Rainer Mühlnickel](#)

**Event:**

ITB Marketing and Destination Workshops Day 3 - Cycling and Tourism: Creating Urban Cycling Routes

**Company:**

Böregio Büro für Stadt- und Regionalentwicklung

[Dr. Gerd Müller](#)

**Event:**

ITB Tourism for Sustainable Development Day - Opening

**Company:**

[Michael Müller](#)

**Event:**

ITB Destination Day 1 - " ZwischenRufe/Interjections" : Tourism In The Anthropocene Age – Global Impact On Destinations - Powered By The Institute For Tourism & Development

**Company:**

Chairman, NaturFreunde Deutschland



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[Dr. Peter Müller](#)

**Event:**

eTravel Showroom Day 1 - The Entire Travel Medicine In One App

**Company:**

Medienbüro Medizin (MbMed)

[Andreas Nau](#)

**Event:**

ITB Marketing and Distribution Day - ITB Keynote Interview: One-on-One with Influential Industry Leaders

**Company:**

Expedia

[Jürgen Neubarth](#)

**Event:**

ITB Destination Day 2 - Destination Safety & Security: Highlights From The Latest International Tourism Research

**Company:**

Bayerisches Pilgerbüro

[Walter C. Neumann](#)

**Event:**

ITB Hospitality Day - The Blessed And The Cursed

**Company:**

Azimut Hotels

[Stefan Niemeyer](#)

**Event:**

eTravel Stage Day 1 - Talk 2 Me - Digital Language Assistants In The Tourism Industry

**Company:**

neusta etourism GmbH

[Daniel Noll](#)

**Event:**

eTravel Stage Day 2 - Story And Transformational Travel In The Digital World

**Company:**

[Dörte Nordbeck](#)

**Event:**

ITB Destination Day 2 - Safety & Security: The New Order Of Tourism Destinations

**Company:**

GfK

[Oliver Nützel](#)

**Event:**

eTravel Stage Day 2 - Digital Attractions : Example: The Jochen Schweizer Arena

**Company:**

Regiondo GmbH



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<a id="ref-0" href="/en/Program/SpeakerRegister/PersonDetail.jsp?personId=440989" title=" Dave O'Flanagan"> Dave O'Flanagan</a></div> <div class="eventdb-speakers-list-col eventdb-speakers-list-col2">**Event:** ITB Marketing and Distribution Day - The Rise Of Artificial Intelligence In Travel

**Company:**

Boxever

<a href="/en/Program/SpeakerRegister/PersonDetail.jsp?personId=442915" title=" Timothy J O'Neil-Dunne"> Timothy J O'Neil-Dunne</a></div> <div class="eventdb-speakers-list-col eventdb-speakers-list-col2">**Event:** eTravel Stage Day 1 - Chatbotspecial: Chatbots, AI And Machine Learning In Customer Interaction

**Company:**

VaultPAD Ventures: GLOBAL

[Dietmar Oeliger](#)

**Event:**

ITB CSR Day - The Hot Seat: Climate Fanaticism vs. Losing Touch With Reality!? - The Cruise Industry

**Company:**

NABU (Nature And Biodiversity Conservation Union)

[Jyrki Oksanen](#)

**Event:**

eTravel Lab Day 1 - Tell Me More! Emotional Storytelling And Content Marketing In The Tourism Industry

**Company:**

Visit Finland

[Dr. Jeroen A. Oskam](#)

**Event:**

ITB Marketing and Destination Workshops Day 2 - Sharing Is Finally Becoming Transparent: Detailed Analysis Of Airbnb In Europe's Metropolises

**Company:**

Hotelschool The Hague

[Gerd Otto-Rieke](#)

**Event:**

ITB Business Travel Corporate Day

**Company:**

[Eike Otto](#)

**Event:**

ITB Destination Day 2 - Safety & Security: The New Order Of Tourism Destinations

**Company:**

sustainable-tourism.com

[Maev O' Brian](#)

**Event:**

ITB Marketing and Destination Workshops Day 1 - Mekong Tourism Forum: Human Capital Development

**Company:**



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Lao National Institute of Tourism and Hospitality (LANITH)

[Shayne Paddock](#)

**Event:**

eTravel Lab Day 1 - A Winning Combination: Travel Data Insights From Industry Innovators

**Company:**

TravelClick

[Maia Pak](#)

**Event:**

ITB Destination Day 1 - Green Panel Of Slovenia: Slovenia Makes You Green

**Company:**

Slovenian Tourist Board

[Christine Papadopoulou](#)

**Event:**

ITB Marketing and Distribution Day - Digital Nomads: Market Potential Of A Global Trend Segment

**Company:**

Founder Nomadical.org, a project of RealMakers.org

[Jewgeni Patrouchev](#)

**Event:**

ITB Destination Day 2 - Latin America Ahoy! Cruises In The Region Are On Course For Growth - In Cooperation With ARGE Lateinamerika -

**Company:**

PROCOLOMBIA

[Johannes Pauen](#)

**Event:**

ITB Marketing and Destination Workshops Day 2 - Success Factors For Nation And Place Branding

**Company:**

kleiner und bold GmbH

[Julia Pawelczyk](#)

**Event:**

Other ITB Marketing Sessions - Influencer Marketing: Blessing Or Curse For The Tourism Industry?

**Company:**

Wilde & Partner Public Relations

[Prof. Dr. Harald Pechlaner](#)

**Event:**

ITB Destination Day 2 - Destination Safety & Security: Highlights From The Latest International Tourism Research

**Company:**

AIEST (International Association of Scientific Experts in Tourism)

[Robot Pepper](#)

**Event:**



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Program is subject to change.



ITB Destination Day 1 - Service Robots In Destinations: Live Demonstration Of Pepper In Action

**Company:**

SoftBank Robotics Europe

[Jean-Michel Petit](#)

**Event:**

eTravel Stage Day 1 - Social Dining - Trend For The Tourism Industry

**Company:**

VizEat

[Dr. Stefanie Pfahl](#)

**Event:**

ITB CSR Day - Sustainable Tourism Destinations: Status Quo And Lessons Learned

**Company:**

Federal Ministry for Environment, Nature Conservation, Building and Nuclear Safety, Germany

[Till Pferdmeiges](#)

**Event:**

ITB Business Travel Corporate Day - New Options For Travel Managers

**Company:**

KDS Deutschland GmbH

[Ina Pflingst](#)

**Event:**

eTravel Lab Day 2 - eLearning - Practical Roadmap For Successful DMO

**Company:**

Tourcomm

[René Pier](#)

**Event:**

ITB Experts Forum Wellness - Discussion With The Spa Design Experts - Case Studies And Interactive Discussion Period

**Company:**

schienbein + pier gbr interior architecture

[Inge Pirner](#)

**Event:**

ITB Business Travel Corporate Day - How To Curb Travel Costs: Four Ideas And Products

**Company:**

DATEV eG, Nuremberg

[Javier Pizaña](#)

**Event:**

ITB Tourism for Sustainable Development Day - The Cruise Industry - Fair To The Environment And People? Cast Off For More Sustainability

**Company:**

Local Government of the cruise destination Cozumel



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### Gordana Plamenac

**Event:**

ITB Marketing and Destination Workshops Day 2 - Europe Invites - Danube Connects. Reaching For The New Markets

**Company:**

Danube Competence Center

### Maarten Plesman

**Event:**

eTravel Lab Day 1 - A Winning Combination: Travel Data Insights From Industry Innovators

**Company:**

Revinat

### Sascha Plewka

**Event:**

ITB Business Travel Corporate Day - How To Curb Travel Costs: Four Ideas And Products

**Company:**

Holiday Extras

### Jean Georges Ploner

**Event:**

ITB Hospitality Day - From Foodies To Food Design To No Food: How Hotels Are Dealing With F&B Challenges

**Company:**

Global F&B Heroes Network

### Anke Plättner

**Event:**

ITB Destination Day 3 - Studiosus Talk: Travel Safety In Practice: What The Customer Expects

**Company:**

### Miodrag Popovic

**Event:**

ITB Destination Day 1 - World Tourism Economy Trends 2017 & Chinese Outbound Tourism

**Company:**

Tourist Organization of Belgrade

### Hon. Zdravko Počivalšek

**Event:**

ITB Future Day - Greeting From The Convention & Culture Partner Slovenia

**Company:**

Republic of Slovenia

### Carina Preuß

**Event:**

ITB Experts Forum Wellness - Best Practice: Ayurveda Parkscholesschen - Make The World A Healthier + Happier Place

**Company:**



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Ayurveda Parkschlösschen Bad Wildstein GmbH

[Andreas Pröfrock](#)

**Event:**

ITB Hospitality Day - Is The Hotel Industry Prepared To Welcome Digitalization, With Its Innovations In Automation, Internet Of Things And Artificial Intelligence?

**Company:**

Alcatel-Lucent Enterprise International

[Manolis Psarros](#)

**Event:**

eTravel Lab Day 3 - Sharing Economy Masterclass

**Company:**

Toposophy

[Dr. László Puczko](#)

**Event:**

ITB Experts Forum Wellness - Wellness & Spa Travel: Schprechen Sie German?

**Company:**

Resources for Leisure Assets

[Maria Pütz-Willems](#)

**Event:**

ITB Hospitality Day - From Foodies To Food Design To No Food: How Hotels Are Dealing With F&B Challenges

**Company:**

hospitalityInside.com

[Wu Qingsong](#)

**Event:**

ITB Destination Day 1 - World Tourism Economy Trends 2017 & Chinese Outbound Tourism

**Company:**

Tourism Administration of Guangzhou Municipality

[Chiara Quaia](#)

**Event:**

eTravel Stage Day 2 - Phocuswright Fast Track At ITB Berlin

**Company:**

Amadeus

[Laurent Queige](#)

**Event:**

eTravel Stage Day 3 - Welcome City Lab, Incubator Dedicated To Tourism Innovation In Paris

**Company:**

Welcome City Lab

[Tobias Ragge](#)

**Event:**



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ITB Hospitality Day - Metasearch & Co.: The Invisible Battle For The Guest

**Company:**

HRS Group

[Anthony Rawlins](#)

**Event:**

eTravel Stage Day 3 - Travel Marketing: Learnings Of A Social Media Agency

**Company:**

Digital Visitor

[Polina Raygorodskaya](#)

**Event:**

eTravel Lab Day 3 - The Ground Travel Revolution: How Wanderu Got Millennials On Board And Made Bus And Train Travel Cool Again

**Company:**

Wanderu.com

[Prof. Dr. Hartmut Rein](#)

**Event:**

ITB CSR Day - Sustainable Tourism Destinations: Status Quo And Lessons Learned

**Company:**

Tourism and Regional Consulting (BTE)

[Thorsten Reitz](#)

**Event:**

eTravel Lab Day 2 - TUI.com - Added Value From User-Centric Development

**Company:**

TUI Germany GmbH

[Dr. Oliver Rengelshausen](#)

**Event:**

ITB CSR Day - Climate - Customer - Communication: How Can Sustainable Travel Offers Be Marketed Successfully?

**Company:**

Traveltainment

[Katja Rengers](#)

**Event:**

eTravel Lab Day 2 - Social Media As A Sales Channel: Chatbots, Messengers, Customer Loyalty And The Law

**Company:**

Spirit Legal LLP

[Peter Richards](#)

**Event:**

ITB Marketing and Destination Workshops Day 1 - Mekong Tourism Forum: Human Capital Development

**Company:**

International Trade Center (ITC) of the United Nations



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[Sibylle Riedmiller](#)

**Event:**  
ITB CSR Day - Luxury Tourism Of Tomorrow: Gazing At The Stars On The Doorplate Or Under The Open Sky  
**Company:**  
Chumbe Island Coral Park Ltd., Zanzibar

[Dr. Taleb Rifai](#)

**Event:**  
ITB Tourism for Sustainable Development Day - Opening  
**Company:**  
UNWTO

[Gonzalo Robredo](#)

**Event:**  
ITB Destination Day 1 - World Tourism Economy Trends 2017 & Chinese Outbound Tourism  
**Company:**  
Buenos Aires Tourism

[Dr. Dilys Roe](#)

**Event:**  
ITB Tourism for Sustainable Development Day - “Safari To The Last Of Their Kind” - How Can The Tourism Industry Fight Poaching In A Sustainable Way?  
**Company:**  
International Institute for Environment and Development UK

[Christophe Roose](#)

**Event:**  
eTravel Lab Day 1 - Take Me There - Virtual Reality And The Customer Experience  
**Company:**  
Historium Brugge

[Norm Rose](#)

**Event:**  
ITB Marketing and Distribution Day - The Rise Of Artificial Intelligence In Travel  
**Company:**  
Travel Tech Consulting

[Mareike Rossmann](#)

**Event:**  
ITB Hospitality Day - Is The Hotel Industry Prepared To Welcome Digitalization, With Its Innovations In Automation, Internet Of Things And Artificial Intelligence?  
**Company:**  
IgnitionOne/Lindner Hotels

[Pierre-Frédéric Roulot](#)

**Event:**  
ITB Destination Day 1 - Focus On China - Brought To You By TravelDaily China



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**Company:**

Jin Jiang Europe

[Dr. Song Rui](#)

**Event:**

ITB Destination Day 1 - World Tourism Economy Trends 2017 & Chinese Outbound Tourism

**Company:**

Tourism Research Centre, Chinese Academy of Social Sciences

[Tania Rödiger-Vorwerk](#)

**Event:**

ITB Tourism for Sustainable Development Day - The Cruise Industry - Fair To The Environment And People? Cast Off For More Sustainability

**Company:**

German Federal Ministry for Economic Cooperation and Development (BMZ)

[Torsten Sabel](#)

**Event:**

eTravel Lab Day 3 -Talkin' About My Generation: Transgenerational Marketing - 3 Key Digital Influencers On Purchasing Decisions

**Company:**

CA Customer Alliance GmbH

[Jesus Salgado](#)

**Event:**

eTravel Stage Day 2 - Top Travel Tech Solutions From Spain

**Company:**

HOTELS quality

[Ed Salvato](#)

**Event:**

ITB Marketing and Destination Workshops Day 3 - Cruise Events For Special Interest Markets: The Example Of Gay And Lesbian Tourism

**Company:**

ManAboutWorld Magazine

[Eduardo Santander](#)

**Event:**

ITB Marketing and Destination Workshops Day 2 - Europe Invites - Danube Connects. Reaching For The New Markets

**Company:**

European Travel Commission

[Christoph Santner](#)

**Event:**

ITB Marketing and Distribution Day - Digital Nomads: Market Potential Of A Global Trend Segment

**Company:**

Founder of Nomadical.org, a project of RealMakers.org



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[Dr. Charles M. Savage](#)

**Event:**

ITB MICE Day - Digitalization, Sustainability And Wisdom - Forces Remodeling The MICE World

**Company:**

Knowledge Era Enterprising International (Munich)

[Samih Sawiris](#)

**Event:**

ITB Marketing and Distribution Day - New Luxury - What Top-End Customers Really Want

**Company:**

Orascom HD

[Prof. Dr. Knut Scherhag](#)

**Event:**

ITB Marketing and Destination Workshops Day 2 - Motorcycle Tourism: Empirical Study On Travel Motivation In Germany And The USA

**Company:**

University of Applied Sciences Worms

[Ralph Schiller](#)

**Event:**

ITB Destination Day 2 - Safety & Security: The New Order Of Tourism Destinations

**Company:**

FTI GROUP

[Niklas Schlappkohl](#)

**Event:**

eTravel Showroom Day 1 - Language Blunders And How To Avoid Them

**Company:**

TransPerfect

[Christian B. Schmidt](#)

**Event:**

eTravel Lab Day 2 - Online Marketing Insights 2017: Best Practices From 500 German Travel Websites

**Company:**

Digitaleffects GmbH

[Joachim Schmidt](#)

**Event:**

eTravel Lab Day 1 - Tell Me More! Emotional Storytelling And Content Marketing In The Tourism Industry

**Company:**

Intensive Senses | Manufaktur für digitales Marketing

[Prof. Dr. Jürgen Schmude](#)

**Event:**

ITB Destination Day 2 - Destination Safety & Security: Highlights From The Latest International Tourism Research



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**Company:**

Ludwig-Maximilians-University Munich

[Christiane Schramm](#)

**Event:**

eTravel Lab Day 1 - Dynamic Content In Advertising Materials - How Important Is A Relevant, Individualized Sales Approach For An Improved Online Presence: Airberlin And Best Western Hotels & Resorts Central Europe

**Company:**

Ve Interactive Dach GmbH

[Aline Schröder](#)

**Event:**

ITB Marketing and Destination Workshops Day 2 - Motorcycle Tourism: Empirical Study On Travel Motivation In Germany And The USA

**Company:**

University of Applied Sciences Worms

[Dr. Stefan Schulte](#)

**Event:**

ITB Business Travel Corporate Day - Keynote:

**Company:**

Fraport AG

[Anne-Katrin Schulz](#)

**Event:**

Business Travel Workshops - Legal Worries Of Business Travel

**Company:**

BDAE GRUPPE

[Bernd Schulz](#)

**Event:**

ITB Business Travel Corporate Day - New Options For Travel Managers

**Company:**

Amadeus Germany GmbH

[Dirk Schwenzfeier](#)

**Event:**

ITB Tourism for Sustainable Development Day - Challenges In Developing And Emerging Countries - Joint Projects Between The Tourism Sector And Development Cooperation As An Opportunity For Sustainable Development

**Company:**

German Federal Ministry for Economic Cooperation and Development (BMZ)

[Audrey Scott](#)

**Event:**

eTravel Stage Day 2 - Story And Transformational Travel In The Digital World

**Company:**



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[Peter Semone](#)

**Event:**  
ITB Marketing and Destination Workshops Day 1 - Mekong Tourism Forum: Human Capital Development  
**Company:**  
Destination Human Capital

[He Shengkang](#)

**Event:**  
ITB Destination Day 1 - World Tourism Economy Trends 2017 & Chinese Outbound Tourism  
**Company:**  
WTCF

[Julien Siegfried](#)

**Event:**  
eTravel Showroom Day 1 - Dayuse.com, Hospitality Industry Game Changer  
**Company:**  
Dayuse.com

[Richard Singer](#)

**Event:**  
ITB Future Day - Exclusive Travelzoo/ITB Study: Travel Safety, Fears And Counterreactions Of Global Tourists  
**Company:**  
Travelzoo Europe

[Mike Slone](#)

**Event:**  
eTravel Stage Day 1 - Chatbotspecial: Chatbots, AI And Machine Learning In Customer Interaction  
**Company:**  
Travelaer SAS

[Hiðrtur Smarason](#)

**Event:**  
eTravel Lab Day 3 - Future Hurdles And Benefits Of Travel Blogging  
**Company:**

[Georg Sobczak](#)

**Event:**  
eTravel Lab Day 2 - The Future Of Travel Booking  
**Company:**  
Criteo

[Godia Soennichsen](#)

**Event:**  
ITB Marketing and Destination Workshops Day 3 - Cruise Events For Special Interest Markets: The Example Of Gay And Lesbian Tourism  
**Company:**  
TUI Cruises GmbH



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[Emil Spangenberg](#)

**Event:**

eTravel Stage Day 2 - Framing Content & Workflow: Secrets Behind Creative Content Teams

**Company:**

[Dorothee Staudt](#)

**Event:**

ITB Young Professionals Day - Studying and Working Abroad: Tips For Students

**Company:**

Erasmus Student Network ESN Deutschland e.V.

[Annegret Steglich](#)

**Event:**

MICE Workshops - The German Event Industry Code of Values - from Values 2.0 to the Commitment of Honorable Event Planners

**Company:**

WerteFoundation

[Felix Stegmann](#)

**Event:**

ITB Business Travel Corporate Day - New Options For Travel Managers

**Company:**

Concur

[Andreas Stopp](#)

**Event:**

ITB Tourism for Sustainable Development Day

**Company:**

Deutschlandradio

[Toni Stork](#)

**Event:**

eTravel Stage Day 3 - Digital Rockstars In Tourism: How Do They Do It?

**Company:**

OMMAX

[Marvin Strenger](#)

**Event:**

eTravel Lab Day 1 - Tender Offers Are The Death Of Web Projects!

**Company:**

freshcells systems engineering GmbH

[Gerhard Struger](#)

**Event:**

ITB Hospitality Day - Safety First

**Company:**



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FRHI Hotels & Resorts/Swissôtel

[Petra Stušek](#)

**Event:**

ITB Destination Day 1 - Green Panel Of Slovenia: Slovenia Makes You Green

**Company:**

Ljubljana Tourism

[Carina Stöwe](#)

**Event:**

eTravel Stage Day 1 - PANEL: How To Reach And Address Millennials?

**Company:**

TRAVEL RUN PLAY

[Ted Sullivan](#)

**Event:**

ITB Future Day - The Great Tourism Debate

**Company:**

ADARA

[Matthias Sworowski](#)

**Event:**

ITB Destination Day 3 - Studiosus Talk: Travel Safety In Practice: What The Customer Expects

**Company:**

Oscar Reisen

[Werner Sülberg](#)

**Event:**

ITB Young Professionals Day - Keynote-Panel Of The DGT: Which Tourism Graduates Will The Tourism Industry Need In 2025?

**Company:**

DER Touristik GmbH

[Gillian Tans](#)

**Event:**

ITB Destination Day 2 - ITB CEO Interview: One-On-One With Influential Industry Leaders

**Company:**

Booking.com

[Stephen Taylor](#)

**Event:**

eTravel Lab Day 1 - Connecting the Dots: Using Data to Create a Seamless Travel Marketing Strategy

**Company:**

Sojern

[Christian Temath](#)

**Event:**



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ITB Business Travel Corporate Day - Accommodation Supply In Trouble?

**Company:**

HRS

[Rohan Thakkar](#)

**Event:**

ITB Hospitality Day - Is The Hotel Industry Prepared To Welcome Digitalization, With Its Innovations In Automation, Internet Of Things And Artificial Intelligence?

**Company:**

YOTEL

[Johannes Thomas](#)

**Event:**

ITB Hospitality Day - Metasearch & Co.: The Invisible Battle For The Guest

**Company:**

Trivago

[Petra Thomas](#)

**Event:**

ITB Tourism for Sustainable Development Day - Challenges In Developing And Emerging Countries - Joint Projects Between The Tourism Sector And Development Cooperation As An Opportunity For Sustainable Development

**Company:**

forum anders reisen e.V.

[Jens Thraenhart](#)

**Event:**

ITB Marketing and Destination Workshops Day 1 - Mekong Tourism Forum: Human Capital Development

**Company:**

Mekong Tourism Coordinating Office MTCO

[Siniša Topalović](#)

**Event:**

ITB Hospitality Day - The Blessed And The Cursed

**Company:**

Horwath HTL Zagreb

[Kraismir Trapchev](#)

**Event:**

eTravel Showroom Day 1 - The Next Big Mission Of Hotel Software: 2-Way Guest Engagement Throughout Journey

**Company:**

Clock Software

[Jörg H. Trauboth](#)

**Event:**

ITB Future Day - Travel In Times Of Global Political Uncertainty

**Company:**



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[Roland Trebo](#)

**Event:**

eTravel Stage Day 1 - Travel Technology: News From Tour Operators, Destinations And Hotels

**Company:**

Tourismszukunft

[Matthias Trenkwaller](#)

**Event:**

eTravel Showroom Day 2 - Revenue Management In The Holiday Hotel Industry

**Company:**

Rateboard

[Max Triphaus](#)

**Event:**

ITB CSR Day - Sustainable Tourism Destinations: Status Quo And Lessons Learned

**Company:**

Ostseefjord Schlei GmbH

[Frank Uffen](#)

**Event:**

ITB Hospitality Day - Hostels - Refreshed

**Company:**

The Student Hotel

[Felix Undeutsch](#)

**Event:**

ITB MICE Day - If You Digitalize A Crappy Process, You' ll End Up With A Crappy Digital Process

**Company:**

Expedia.com

[Prof. Dr. Hans Uszkoreit](#)

**Event:**

ITB Future Day - Keynote 2 - Technology Vs. Humanity? Artificial Intelligence Perspectives For The Economy, Society And Mankind

**Company:**

German Research Center for Artificial Intelligence (DFKI)

[Iñigo Valenzuela](#)

**Event:**

eTravel Stage Day 2 - Top Travel Tech Solutions From Spain

**Company:**

SMARTVEL

[Kristian Valk](#)

**Event:**

eTravel Showroom Day 2 - Personalization & Persuasion The Key To Increase Your Direct Bookings

**Company:**



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Hotelchamp

[Eric van Dijk](#)

**Event:**

ITB Hospitality Day - Hostels - Refreshed

**Company:**

Meininger Hotels

[Stephan Venus](#)

**Event:**

eTravel Showroom Day 1 - Vernetzung von Content-Inseln durch WE2P Publishing

**Company:**

Venus.Werbeagentur GmbH

[Pieter Verbruggen](#)

**Event:**

eTravel Lab Day 3 - Manage Business Trips And Expenses Across The Globe

**Company:**

SRXP

[Hasso von Düring](#)

**Event:**

ITB Destination Day 3 - Sustainable Food: A Benefit For Destinations And Vacationers - In Cooperation With Futouris

**Company:**

Lufthansa City Center Reisebüropartner GmbH

[Percy von Lipinski](#)

**Event:**

ITB Destination Day 2 - Safety & Security: Social Media And Mobile Technologies: Crisis Intensifier Or Informative Support?

**Company:**

Travel Media Group

[Martina von Münchhausen](#)

**Event:**

ITB Tourism for Sustainable Development Day - The Cruise Industry - Fair To The Environment And People? Cast Off For More Sustainability

**Company:**

WWF Germany

[Moritz von Petersdorff-Campen](#)

**Event:**

eTravel Lab Day 1 - The Hotel Room As A Point Of Sale - How Digitalization Increases Revenues

**Company:**

SuitePad GmbH



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[Ait Voncke](#)

**Event:**

eTravel Lab Day 2 - The changing relationship between hotels and ota

**Company:**

Expedia, Inc.

[Petra Vorackova](#)

**Event:**

eTravel Stage Day 1 - Snapchat & Instagram Stories: The Power War Of Live Updates

**Company:**

[Maximilian Waldmann](#)

**Event:**

ITB Young Professionals Day - Self-Employment In The Travel Industry: Lifetime Dreams, Pitfalls, Tips

**Company:**

Conichi

[Kevin Wallace](#)

**Event:**

ITB Marketing and Destination Workshops Day 1 - Mekong Tourism Forum: Human Capital Development

**Company:**

Dream Hotel Group

[Stephanie Weigand](#)

**Event:**

Other ITB Marketing Sessions - Influencer Marketing: Blessing Or Curse For The Tourism Industry?

**Company:**

HolidayCheck

[Andreas Weigel](#)

**Event:**

eTravel Lab Day 2 - Virtual Reality In The Tourism Industry - Tour Operators' And Travel Agencies' Experiences

**Company:**

dignetmedia

[Sven Weiland](#)

**Event:**

ITB Future Day - Travel In Times Of Global Political Uncertainty

**Company:**

EXOP

[Krunoslav Weinpert](#)

**Event:**

eTravel Showroom Day 2 - The Successful Digitalization Of Croatian Tourism

**Company:**

Pointers



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[Christian Wenzel](#)

**Event:**

eTravel Stage Day 4 - Wie wirkt Werbung - So beeinflusst man das Online-Kaufverhalten

**Company:**

[Rene Wetzel](#)

**Event:**

eTravel Showroom Day 2 - AirHelp - How To Scalably Turn Customers With Flight Disruption Into Happy Passengers

**Company:**

AirHelp

[Martin Widenka](#)

**Event:**

eTravel Stage Day 1 - Panel Powered By BVDW: Mobile Travel Apps - From Inspiration To Destination

**Company:**

Thomas Cook Touristik GmbH

[Tymon Wiedemair](#)

**Event:**

eTravel Lab Day 1 - Travel Content Personalization On Mobile Devices With Artificial Intelligence

**Company:**

Ulmon GmbH

[Guido Wiegand](#)

**Event:**

ITB Destination Day 3 - Studiosus Talk: Travel Safety In Practice: What The Customer Expects

**Company:**

Studiosus Reisen

[Fili Wiese](#)

**Event:**

ITB Marketing and Destination Workshops Day 1 - Make Your Website Load Really Really Fast!

**Company:**

SearchBrothers.com

[Prof. Dr. Antje Wolf](#)

**Event:**

ITB Young Professionals Day - Keynote-Panel Of The DGT: Which Tourism Graduates Will The Tourism Industry Need In 2025?

**Company:**

EBC University of Applied Sciences Hamburg

[Philip C. Wolf](#)

**Event:**

ITB Marketing and Distribution Day - ITB Keynote Interview: One-on-One with Influential Industry Leaders

**Company:**



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Serial Board Director

[Siegfried Wolf](#)

**Event:**

eTravel Lab Day 1 - Big Data And Advanced Analytics In The Travel Industry

**Company:**

QUNIS GmbH

[Clement Wong](#)

**Event:**

eTravel Lab Day 2 - Influencer Marketing In Asia

**Company:**

BeMyGuest

[Andreas Wurm](#)

**Event:**

ITB CSR Day - Sustainable Tourism Destinations: Status Quo And Lessons Learned

**Company:**

Rundfunk Berlin-Brandenburg

[Mark Wächter](#)

**Event:**

eTravel Stage Day 1 - Panel Powered By BVDW: Mobile Travel Apps - From Inspiration To Destination

**Company:**

MWC.mobi

[Kartik Yellepeddi](#)

**Event:**

ITB Marketing and Distribution Day - The Future Of Pricing: Personalized And Dynamic?

**Company:**

Sabre Airline Solutions

[Oguz Yilmaz](#)

**Event:**

Other ITB Marketing Sessions - Influencer Marketing: Blessing Or Curse For The Tourism Industry?

**Company:**

Whylder

[Brian Young](#)

**Event:**

ITB CSR Day - Climate - Customer - Communication: How Can Sustainable Travel Offers Be Marketed Successfully?

**Company:**

G Adventures

[Dr. Nicola Zech](#)

**Event:**

ITB Destination Day 2 - Destination Safety & Security: Highlights From The Latest International Tourism Research



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**Company:**

Zech-Hotelmarketing

[Prof. Dr. Anita Zehrer](#)

**Event:**

ITB Young Professionals Day - Get-Together - DGT Members

**Company:**

German Society of Tourism Research (DGT)

[Prof. Dr. Harald Zeiss](#)

**Event:**

ITB Destination Day 3 - Sustainable Food: A Benefit For Destinations And Vacationers - In Cooperation With Futouris

**Company:**

Harz University of Applied Sciences

[George Zhang](#)

**Event:**

eTravel Showroom Day 2 - Metasearch with facilitated bookings

**Company:**

Igola.com

[Rungang Zhang](#)

**Event:**

ITB Destination Day 1 - Focus On China - Brought To You By TravelDaily China

**Company:**

China Tourism Association

[Hansen Zhao](#)

**Event:**

ITB Destination Day 1 - Focus On China - Brought To You By TravelDaily China

**Company:**

Dossen Hotel Group

[Henrik Zillmer](#)

**Event:**

eTravel Showroom Day 2 - AirHelp - How To Scalably Turn Customers With Flight Disruption Into Happy Passengers

**Company:**

AirHelp

[Dr. Andreas Zimmer](#)

**Event:**

ITB CSR Day - Sustainable Tourism Destinations: Status Quo And Lessons Learned

**Company:**

TMB Tourismus-Marketing Brandenburg GmbH

[Christoph Zimmerli](#)



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**Event:**

ITB Business Travel Corporate Day - Performance Measurement In Travel Management – Choosing The Right KPI

**Company:**

F. Hoffmann-La Roche Ltd, Basel

[Andrea Zimmermann](#)

**Event:**

ITB Business Travel Corporate Day - „But That’s Not Fixed “ – New Challenges For Defining The Travel Policy - Powered By VDR

**Company:**

btm4u

[Harald Zulauf](#)

**Event:**

ITB Destination Day 2 - Safety & Security: The New Order Of Tourism Destinations

**Company:**

media consulta International Holding AG

[Markus Zweigle](#)

**Event:**

ITB Destination Day 2 - Latin America Ahoy! Cruises In The Region Are On Course For Growth - In Cooperation With ARGE Lateinamerika -

**Company:**

Miller Reisen GmbH

[Irfan Önal](#)

**Event:**

ITB Destination Day 3 - Turkey Forum: Importance Of Digital Videos In Travel Promotion

**Company:**

Ministry of Culture and Tourism of Republic Turkey

[Gorazd Čad](#)

**Event:**

ITB MICE Day - Power To The Meeting - The Slovenian Methodology For Creating Memorable Events With Conventa Case Study

**Company:**

Toleranca Marketing



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